



NEW
ECONOMY
WORLD
FIRST EDITION

26-29
MAY 2023
CAPE VERDE 



New World

New Economy

New People

New Energy

NEW

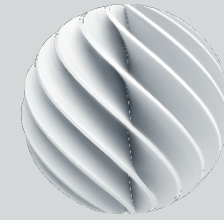
New Cultures

New Opportunities

New Business

New Mindset





NEW
ECONOMY
WORLD

CABO VERDE

A NEW HUB OF OPPORTUNITIES

A BUSINESS HUB, TOURISM AND BLUE ECONOMY.
A NEW WAY TO DO BUSINESS FOR 350 MILLION CONSUMERS.
A NEW MIND-SET!

YOU WILL WANT TO BE IN THE POLE-POSITION
TO GRAB THESE OPPORTUNITIES!!!



CABO VERDE & CEDEAO

AN EXCELLENT GATEWAY



Cape Verde is an active member of ECOWAS, the Economic Community of West African States, with 350 million consumers and an economic integration format inspired by the European Union model and OECD practices.



CABO VERDE & CEDEAO

Un excellent Gateway



Capital: Praia

Currency: Cabo Verde Escudo

Official language: Portuguese

Government: Unitary Semi-presidential Republic

President: José Maria Neves

Prime Minister: Ulisses Correia e Silva

Total Area: 4,033 Km² (146th)

Population: 500.000

Density: 118 Inhabitants/km²



CABO VERDE & ECOWAS



Cape Verde is located in the privileged inter-Atlantic space that integrates Africa, Europe and South America, assuming itself as a Hub and gateway for Brazilian investment and investors to its surrounding markets.



The excellent trade and political relations that the country has managed to consolidate over the years with its West African neighbours contribute to Cape Verde's strategic importance.



Assumes the role of **potential business facilitator and hub** for those looking for new markets and opportunities within the ECOWAS space.



CABO VERDE & ECOWAS



Cape Verde is **strengthening South-South cooperation**, especially with Brazil and China, in order to take advantage of its privileged strategic position for transatlantic trade.



Cape Verde's **main bilateral donors** are China, Luxembourg, Portugal, Spain and the United States.



Some of the largest multilateral partners are the **European Union, the African Development Bank, the United Nations, the World Bank and the International Monetary Fund.**

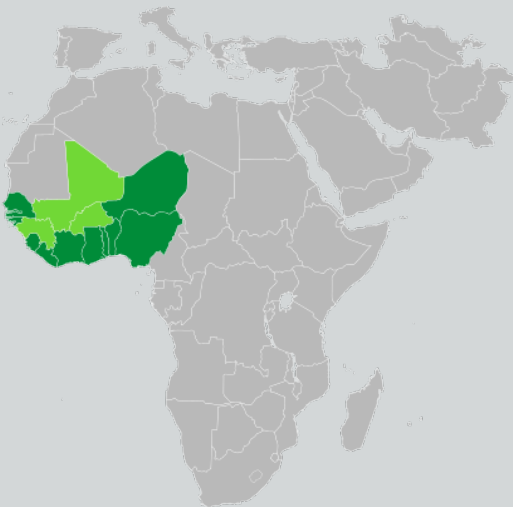


ECOWAS

15 countries

350 million consumers

**Free movement of nationals of its
Member States**



Nigeria

Ghana

Ivory Coast

Senegal

Niger

Burkina
Faso

Mali



Sierra Leone

Guinea

Benin

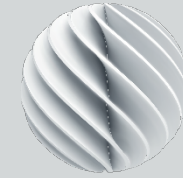
Togo

Liberia

Guinea-Bissau



Gambia





ECOWAS aims to establish a region of 350 million people without commercial and political borders

ECOWAS level of integration has already allowed for:

-  **A Common Investment Code and a Community Court of Justice** were designed to provide the necessary protection to the political and economic rights of those who seek to do business in this space. A **single market for Goods and Merchandises** is also in place.
-  **Investment Bank** for projects in its Member States. A model for Free Circulation of Capitals, inspired by the European Union is under construction.
-  ECOWAS has established a **3 EU-stlye regional government bodies:** a Commission, a Parliament and a Court of Justice, as well as some specialized agencies.
-  ECOWAS is an **economic and political integration zone similar to the EU**, and more integrated and ambitious than Mercosur.



NIGERIA



With **200 Million inhabitants**, where the port of Lagos and the opportunities in extractive industries stand out.



A country rich in raw materials. It is the **7th world producer of oil** and the main exporter of the North American market.

Other outstanding raw materials: **Natural Gas, Coal, Gold and Iron Ore.**

Brazil **imports Crude Petroleum Oils** (300 Million USD) and **Fertilizers** (105 Million USD), followed at a distance by Petroleum Fuel Oils (15.5 Million USD) and other products – Industry (4 Million USD).

Brazil **exports Sugar and Molasses** (65%) and **Aircraft and other equipment** (21%) and, to a lesser extent, the transformation Industry, Alcohols, phenol-alcohols and their derivatives and Tobacco. In the import-export ranking, Nigeria places 46th.



GHANA



32 million consumers

Outstanding producers of **Gold, Cocoa** (one of the world main producers) and **Wood**.



Brazil imports **Raw Cocoa** (57 million USD, accounting for 90%), **Aluminum Ore** (3.5 Million USD) and **Powdered Cocoa** (2.2 Million USD).

Brazil **exported around USD 256 million in 2021**, including Sugars and Molasses, Alcohols, Phenols and their derivatives, and Poultry Meat.

In imports, Ghana ranks 65th, while in exports it ranks 71st.



CÔTE D'IVOIRE



23 million consumers

Producer of **Cocoa, Cassava, Rice, Sugar Cane, Corn, Natural Rubber, Cotton, Manganese** (9th world producer) and Gold.



Brazil exports Sugar (38 Million USD), **other Meat and Offal** (11 Million USD), **Paper and Cardboard** (5.6 Million USD), **Fresh Pork** (3.1 Million USD).

Brazil imports Roasted Raw Cocoa (60 Million USD, 75%), **Latex, Natural Rubber** (16.7 Million USD, 20%), **Powdered Cocoa** (5 Million USD, 6%).

In the rankings, Côte d'Ivoire ranks 78th in imports and 82nd in exports.



SENEGAL



16 million consumers.



Producer and exporter of **chemicals, textiles, fertilizers, cotton, fish, phosphates.**



Home to the important port of Dakar and with a demand for technology (civil construction), food and other transformation Industry products .

Brazil essentially **exports unhusked or semi-processed polished Rice, Sugars and Molasses, Poultry eggs and derivatives and and civil engineering equipment.**

Imports by Brazil are **residual AND CAN BE IMPROVED**, none of the headings reached the million USD per year (metal concentrates 538,000 USD, non-ferrous base waste metals 96,000 USD).

Senegal ranks 91st in the ranking of imports and the 85th place of the countries that buy the most Brazilian products.



Gambia

2.6 million consumers.



The Republic of Gambia straddles the lower reaches of the Gambia River, with a small stretch of Atlantic coastline and an extensive border with Senegal. Its capital is Banjul.

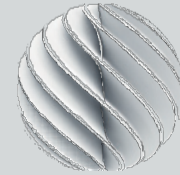


Gambia main exports are **peanuts, fish, cashew nuts, mango, various vegetables and sesame**. The country's main imports are food, fuel and machinery, and the **Government is continually upgrading business procedures**.

In 2020, Brazil exported \$121M to Gambia, with its main products being Raw Sugar (78.4 Million USD), Rice (30.9 Million USD), and Poultry Meat (2.78 Million USD).

Brazil imports are residual, reaching in 2020 only 6.770 USD (Silicone, 3.960 USD; Industrial Printers, 2.120 USD; and Liquid Pumps 371 USD).





NEW
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CABO VERDE

BUSINESS DESTINATION, BLUE ECONOMY AND TOURISM OF EXCELLENCE



CABO VERDE A BUSINESS AND TRADING HUB



Gateway to:



A 350 Million African consumers and market for Brazilian products, mainly agricultural and industrial-based and the area of services and technologies.



Access to essential raw materials for the Brazilian manufacturing industry.



CABO VERDE UNMATCHED COMPETITIVE ADVANTAGES



Political stability and fixed exchange rate unique in the African scenario.



Excellent relations with the World Bank and IMF, serving as a perfect link between Africa, Europe and the Americas.



Quality and high level of its banking system.



Tax system full of incentives for foreign investment.



CABO VERDE UNMATCHED COMPETITIVE ADVANTAGES



Support for economic dynamism.



Guarantee investors and foreign investment rights .



Easiness for opening foreign currency bank accounts, free transfer of dividends and benefits abroad, protection of private property, and customs and tax incentives.



CABO VERDE OTHER COMPETITIVE ADVANTAGES



Opening a company in 24 hours without the need for associated share capital. Ability to issue permits and property registrations quickly for holders and investors or teams dedicated to accommodating foreign investment to the islands (**One-Stop-shop**).



In Cabo Verde, **the consolidation of the investment made in the country is not lost** in the midst of bureaucracy. It is simplified and supported for the benefit of the investor.



CABO VERDE

THE NUMBERS OF THE PEARL OF THE ATLANTIC



Excellent relations with its neighbors, allowing facilities in international trade.



Branch of diversified offers, combining luxury tourism, high-end and niche hotels with the capacity to accommodate masses in some centers of mass tourism.








The number of hotel units and projects linked to the HORECA sector has been increasing year after year, as well as the number of companies and operators landing on the islands, increasing offers and diversifying flows.



CABO VERDE PROJECTS WAITING FOR BUSINESS PARTNERS



Set of fiscal support for foreign investment in the sector, based on a set of guarantees on property rights.

-  Blue Economy Political Charter
-  Creation of a Maritime Special Economic Zone in São Vicente
-  Sea Campus
-  Preservation of the Sea's resources
-  Development of Fisheries and Aquaculture.



CABO VERDE SUMMARY OF REASONS TO SCHEDULE YOUR ATTENDANCE



-  Access to a new market of 350 million consumers.
-  New opportunities to access raw materials and commodities.
-  Access to solid financial and legal services for businesses in Africa.
-  Offer of fiscal, bank, financial guarantees and policies of excellence.
-  Support and proximity to the decision-making bodies of the State to the Brazilian investor.



CABO VERDE

SUMMARY OF REASONS TO SCHEDULE YOUR ATTENDANCE



Proximity and access to decision-makers in neighbouring countries.

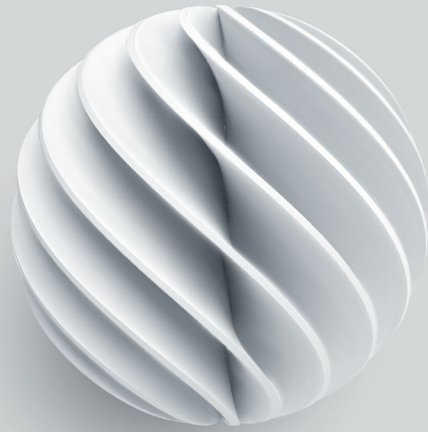


Business and investment attraction hub for Brazil.



Opportunities in the areas of technology and services for Brazilian companies. New tourist mecca to explore.





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PRIMEIRA EDIÇÃO





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PRIMEIRA EDIÇÃO

DAY 1

ARRIVAL IN CABO VERDE AND ACCOMMODATION

Airport reception

Check-in at 5-Star luxury [Melia Dunas Beach Resort Hotel](#)

- Welcome drink

Political, Business and Local Networking with *Rainhas da Bateria*
Carnival Show

[24-hour food and drink at the hotel](#)





NEW ECONOMY WORLD

PRIMEIRA EDIÇÃO

DAY 2

NEW ECONOMY WORLD FORUM

Breakfast at [Melia Dunas Beach Resort 5-Star luxury](#)

Investment Forum

- Access to international financial, commercial and political ecosystem
- Panels: «Technological Hub», «Services», «ECOWAS»
- Panels: «Tourism», «Blue Energy», «Oceans»
- Thematic rooms following different lines of business
- Presence of the government delegation of Cabo Verde, as well as institutional, diplomatic and commercial representations of several African countries

Closing Cocktail at Beach Clube Dunas or Robinson

[24-hour food and drink at the hotel](#)





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PRIMEIRA EDIÇÃO

DAY 3

VISIT TO SAL ISLAND

Strategic Brainstorming Session on the Investment Forum

Team building activities

1. Sports fishing
2. Visit the island by car
3. Return to the island by Catamaran

Business lunch @*Pedra de Lume*

Sunset Corporate matchmaking Dinner at the Bounty Hilton Beach Club

24-hour food & drink at the hotel





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DAY 4

PARTIDA DE CABO VERDE

Business wrap-up during breakfast

Buffet lunch

Transport to the Airport

24-hour food and drink at the hotel

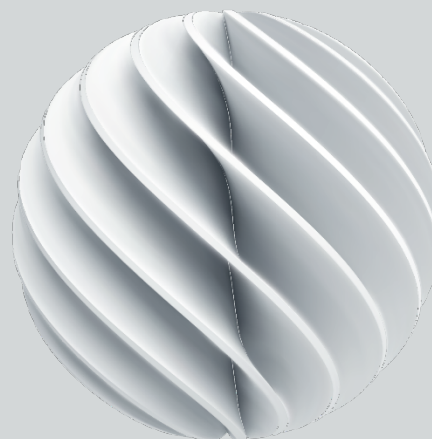


SEE YOU IN CAPE VERDE

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NEW ECONOMY WORLD

Alto patrocínio:



Organização:



Co-organização:



Apoio:

